

TRAVEL AND TOURISM AT THE OPEN ACADEMY

Our school vision **“Courage in every step, faith in every journey”**

Students will learn about the global travel and tourism industry, including destinations, customer service, and how tourism businesses operate. Throughout the course students will explore different travel destinations, tourism trends, and visitor experiences. Students will develop research, presentation, and practical planning skills. The course will build progressively, allowing students to apply their knowledge through assignments and practical scenarios within the travel and tourism sector.

RESPECT	ASPIRATION	PERSEVERANCE
Students will develop respect for different cultures, countries, and communities by exploring global destinations and tourism experiences. They will examine how tourism impacts local people, cultures, and environments. Students will be encouraged to think about responsible and sustainable tourism and the importance of treating visitors and local communities with respect.	Students will be inspired through learning about a wide range of careers within the travel and tourism industry such as airline staff, tour operators, hotel management, and event planning. They will explore real-world tourism organisations and learn about the skills needed to succeed in the industry. Students will be encouraged to think positively about their future career opportunities within travel and tourism.	Throughout the course students will be encouraged to develop resilience and perseverance when completing coursework, planning travel itineraries, and analysing tourism case studies. They will learn that problem-solving, organisation, and attention to detail are important skills within the travel and tourism industry. Students will understand that perseverance is essential when working in a fast-paced and customer-focused industry.
AWE AND WONDER	GLOBAL CITIZENS	SPIRITUALITY
Students will experience a sense of awe and wonder through learning about diverse and exciting destinations around the world. They will explore natural landscapes, cultural landmarks, and unique tourism experiences that inspire curiosity and fascination. This will encourage a lifelong interest in travel, discovery, and appreciation of the world’s diversity.	Students will develop an understanding of their role as global citizens by exploring international destinations and global issues within the tourism industry. They will examine the impact of tourism on economies, environments, and communities worldwide. Students will be encouraged to think critically about sustainability, ethical travel, and how their choices as travellers can positively influence the world.	Students will reflect on the deeper meaning of travel and how journeys can shape personal identity, values, and understanding of the world. They will explore how different cultures express beliefs, traditions, and ways of life, encouraging respect and open-mindedness. Students will be encouraged to consider how travel can promote empathy, reflection, and personal growth.